



WHY WINDWARD?

Your guide to finding flow.

Imagine workflows that actually work. Integrations that align effortlessly. Data that delivers in real-time. This is flow. Let's get started.



01

Your vision is bigger than a tool.

**A holistic solution.
Grounded in real experience.**
We know ops.

We started Windward with the express goal of empowering network ops organizations to navigate the most complex challenges of the day. And as we've grown and evolved, we've become ever more expert at operationalizing systems well beyond mere functions and features. Now, anyone can say it. Actually pulling it off is different. Because operations is the belly of the beast. And year after year, we've shown deeper knowledge, a richer depth of skill, and true reach-back capabilities across implementations and strategies alike.

**An unrelenting belief
in the potential of AI.**
Touchless tech, invaluable possibilities.

All across industry, sector, and geography, artificial intelligence is propelling the potential of what's possible forward at a dizzying speed. And perhaps nowhere is this opportunity so powerful than in the realm of operations. Data requirements balloon. Organizations strive to meet increasingly global scale and stability requirements. And through it all, end users are experiencing optimizations in their day-to-day lives that often come up short in the IT space. So at Windward, we're focused on staying ahead. Because these are the solutions of the future.



02

Your IT ecosystem doesn't exist in isolation.

Technology fluid.

We're focused on the ecosystem.

Across the industry, it seems everyone cites a platform-agnostic approach as gospel. We see things differently. Because each of the platforms we support provides invaluable possibilities as well as pitfalls—and we see it as our opportunity not to blur our vision across them, but to flex, adapt, and redouble our expertise as we stay philosophically aligned with these tools over time. So as these platforms stretch to serve their users, we do too. And as new platforms emerge, we commit to knowing what's next.

A business mentality.

We're strategists above all.

We don't produce tech solutions as technologists. We do so as strategists. That means we start by understanding an organization's operational past. It means we're looking for the why before the what. And it means we always look toward the future. Because implementation without strategy is meaningless—but deployments that alleviate business pain points can have transformative impact. So we think of ourselves as an orchestra. When we realize true harmony across people, purpose, and platforms, we deliver unmatched value for the years to come.



03

Delivery matters. But it's only the beginning.

Excellence in implementation.

We actually get it done.

When we say we've done more implementations than pretty much anyone else out there, we mean it. So we have deep vendor relationships and technical resources. We're well-versed in the nuance of risk mitigation. And we're proud to execute a better, faster service within budget time and again. In fact, we guarantee our work because we truly believe we're the ones for the job. How can we be so audacious? Because we do the work ourselves—no offshore exports here—and because we commit to deployments that deliver from day one.



A blue-collar culture.

We don't speak it, we live it.

Others in our space tout the best pedigree or utmost accolades. We simply focus on the right people for the job. Who are they? For starters, camaraderie is critical—not merely because we actually like each other, but because we understand that partnership without politics or panache goes so much further. So we hold ourselves to incredibly high standards—and we prove our credibility time after time. We call this exacting, no-drama attitude calmbitious. And it means we'll keep our cool and deliver excellence every time.



04

People matter. Yours and your partners’.

A nuanced understanding of how change actually works.

Delivery is only the beginning.

Perhaps a “ship it and forget it” mentality works for those interested in quantity—here, we’re interested in true human adoption. So we get to know the people we need to engage. We learn about leadership and communication patterns across every rung of the team. And we create coalitions across the board. Because turning on a new technology or platform does nothing if the work comes up short when it comes to defining vision, bridging teams, training stakeholders, and aligning everyone across the board.

A true partner mentality.

*We’re only as successful
as our partners are.*

We focus on collaboration not merely out of a commitment to service, but out of a true devotion to results. When we create solutions for clients, we go beyond engagement to education, and past progress checks to true white-glove guidance. We’ll put it this way: If we can make our point of contact look like a rockstar, we’ve won. So we’re continually focused on leaving a more informed customer, rather than merely knocking out task orders—because we believe in successes that transform organizations for the better.

LET'S TALK

Ready to find flow?

We're Windward, and we help clients plan, build, and operate
AI-optimized IT infrastructures that align with business processes.

windward.com